



NEWS RELEASE
October 12, 2009

MEDIA CONTACT:
Laura Salazar, Public Relations chair, 361.442.6333
Melissa Goonan, 361.813.6409
jlcc_pr@yahoo.com

Junior League of Corpus Christi Celebrates 65 Years of Service to the Community and Its Membership

WHO: Members of the Junior League of Corpus Christi receive proclamation; Mayor Joe Adame; and other City Council Members

WHAT: Mayor Joe Adame declares October 14, 2009 as “Junior League of Corpus Christi Day”

WHEN: Tuesday, Oct. 13, 2009, 11:45 a.m.

WHERE: City Hall – Council Chambers, 1201 Leopard

WHO: Debbie Robinson, The Association of Junior Leagues International president; Vicki Clark, national non-profit trainer and speaker; and JLCC Sustainers: Betsy Carrell, Lauren Duke, Pat Eldridge, Carroll Matthews, Barbara Ostarch, Sherry Rumley, Betty Turner, and Dr. Velda Vela-Trujillo

WHAT: Panel discussion topic, “Why Membership Is Important”

WHEN: Wednesday, Oct. 14, 2009, from 6-8:30 p.m. Panel discussion begins at 7:30 p.m.

WHERE: Solomon P. Ortiz International Center, 402 Harbor Drive

Raising funds and training volunteers, advocating for women and children, supporting community programs and projects -- and making friends and having fun along the way.

The Junior League of Corpus Christi, Inc. (JLCC) will celebrate 65 years of community service when Mayor Joe Adame declares Oct. 14, 2009 as “Junior League of Corpus Christi Day” prior to the City Council meeting on Tuesday, Oct. 13, at 11:45 a.m. in the City Hall-Council Chambers.

-More-

Page 2, JLCC Celebrates 65 Years

“Since 1944 the Junior League of Corpus Christi has been committed to two overall goals -- improving the community through voluntarism and developing the potential of women that comprise its membership,” said JLCC President Amy Brown. “For 65 years JLCC has nurtured and instilled confidence in women that empowers them to be leaders and to continue to impact the community long after their time in the League.”

Throughout the years, JLCC has developed projects that are consistent with the community’s current needs. The League’s community involvement began with the very first project of supplying milk and graham crackers to undernourished school children and continues with the current initiative of educating children and adults of embracing a healthy lifestyle to conquer childhood obesity through the grassroots project *Kids in the Kitchen*.

On Wednesday, Oct. 14, The Association of Junior Leagues International (AJLI) Debbie Robinson, president, Vicki Clark, non-profit speaker and trainer, and JLCC sustainers: Betsy Carrell, Lauren Duke, Pat Eldridge, Carroll Matthews, Barbara Ostarch, Sherry Rumley, Betty Turner, and Dr. Velda Vela-Trujillo will take part in a panel discussion of why membership is important.

AJLI President Debbie Robinson has been a member of the Junior League of Houston, Texas since 1983. During her active years, she held numerous leadership positions, including serving as president. In 2003 Robinson sat on the AJLI board Executive Committee as association vice president through 2005 and again in 2007 as president-elect. In her professional life, presently she is the assistant to the dean of faculty at The Kinkaid School.

###

Mission Statement

The Junior League of Corpus Christi, Inc. is an organization of women committed to promoting voluntarism, developing the potential of women, and improving the community through the effective action and leadership of trained volunteers. Its purpose is exclusively educational and charitable. www.jlcc.org