



JUNIOR LEAGUE OF
**CORPUS
CHRISTI**

5350 S. Staples #208
Corpus Christi, TX 78411
P 361-884-3000
F 361-884-3552
www.jlcc.org

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Mission Statement

The Junior League of Corpus Christi, Inc. is an organization of women committed to promoting voluntarism, developing the potential of women, and improving the community through the effective action and leadership of trained volunteers. Its purpose is exclusively educational and charitable.

The Junior League of Corpus Christi's
3rd Annual Touch-A-Truck
Saturday, April 24, 2021
Whataburger Field – 734 E Port Ave 78401
10AM – 3PM | No Horns Time from
10AM-12PM Rain or Shine!

Dear Friends,

What child doesn't love to **Climb. Explore. Learn. Touch?!**

Touch-A-Truck provides the unique opportunity for children to explore vehicles of all types, including public service, emergency, utility, construction, landscaping, transportation, and delivery – all in one place! Children will be allowed to explore their favorite vehicles, get behind the wheel, and meet the people who help build, protect, and serve our community. Crafts, games, and food trucks will also be part of the day's activities.

In addition to holding a unique outdoor event for the community, the Junior League of Corpus Christi organizes Touch-A-Truck to support the League's efforts to improve the lives of children and families in the community. Proceeds from this year's event will be used to support several community outreach programs focused on literacy, S.T.E.M., and Done-in-a-Day projects that target specific community needs.

Touch-A-Truck provides an excellent opportunity for sponsors to showcase their brand and interact with parents, children, Junior League members and the Corpus Christi community-at-large. **In 2019, we hosted over 1200 children and 700 adults.**

There are multiple ways for your organization to participate: event sponsorship, vehicle showcase, performance, or in-kind support services. So, how can you get started?

- Fill out the enclosed Commitment Form
- Submit ad artwork by **04/01/2021** to be included in marketing materials

The enclosed sponsorship package provides additional event and sponsorship details. We welcome the opportunity to connect with you on participating in the 3rd Annual Touch-A-Truck event and can be reached via phone at (361) 884-3000 or via email at touchatruck@jlcc.org.

We appreciate your time and look forward to partnering with you.

Amanda Braun & Michelle Hogan

Co-Chairs | Touch-A-Truck and Educational Projects
Junior League of Corpus Christi



APRIL 24, 2021 | 10AM – 3PM
Whataburger Field
734 E. Port Ave., Corpus Christi, 78401

- YES!** We would like to participate in the Touch-A-Truck event on **April 24, 2021**
- YES!** I'm interested in being a sponsor.

Sponsorship Level

<input type="checkbox"/> \$7,500 Presenting Sponsor <input type="checkbox"/> \$5,000 "Heavy Hauler" <input type="checkbox"/> \$3,500 "Monster Truck" <input type="checkbox"/> \$2,000 "Big Rig" <input type="checkbox"/> \$1,000 "Bulldozer" <input type="checkbox"/> \$500 "Excavator" <input type="checkbox"/> \$250 "4X4" <input type="checkbox"/> Non-Profit	<input type="checkbox"/> Individual Vehicle - \$100 <input type="checkbox"/> Vendor Booth - \$75 <input type="checkbox"/> Entertainment Sponsor - \$150 <input type="checkbox"/> Food Vendor/Food Truck - \$75 <input type="checkbox"/> In-Kind Donation \$_____ (market value)
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TOTAL: \$

Donations and vehicle fees are non-refundable regardless of weather or cancellation.

Company/Sponsor Name: _____

Address: _____ City: _____ Zip: _____

Contact Person: _____ Email: _____

Phone: _____

Please list the vehicles you would like to register for Touch-A-Truck:

Vehicle #1: _____ Length: _____ Width: _____

Vehicle #2: _____ Length: _____ Width: _____

Vehicle #3: _____ Length: _____ Width: _____

Vehicle #4: _____ Length: _____ Width: _____

Special Requirements for vehicles (early arrival time, extra space, etc.):

Method of Payment:

Credit Card – Card #: _____ Exp: _____ CVV: _____

Billing Zip Code: _____ Name on Card: _____

Check – Made payable to *The Junior League of Corpus Christi, Inc.* (Tax ID: 74-6053163)

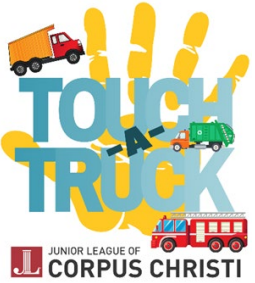

















Please return form with payment to:
 The Junior League of Corpus Christi, Inc.
 5350 S. Staples, Ste. 208
 Corpus Christi, TX 78411

For more information, contact:
 Amanda Braun & Michelle Hogan
 Event Co-Chairs
touchatruck@jlcc.org | (361) 884-3000

Touch-A-Truck | April 24, 2021 | 10AM – 3PM | No Horns Time from 10AM-12PM | FREE to the Public

SPONSORSHIP & VENDOR PACKAGES

Touch-A-Truck provides an opportunity for businesses and organizations to interact with numerous children and families from Corpus Christi and surrounding communities. Below are the ways you can participate while helping to make a difference in our community. Please complete the enclosed Commitment Form and return by **April 1, 2021** to register for this year's event.

 JUNIOR LEAGUE OF CORPUS CHRISTI	CORPORATE SPONSOR PACKAGES							NON-PROFIT VEHICLES	INDIVIDUAL VEHICLE	ENTERTAINMENT SPONSOR	VENDOR BOOTH/ FOOD TRUCK
	PRESENTING SPONSOR (1 available) SOLD \$7,500	HEAVY HAULER (2 available) \$5,000	MONSTER TRUCK (4 available) \$3,500	BIG RIG (3 available) \$2,000	BULLDOZER \$1,000	EXCAVATOR \$500	4X4 \$250				
Presenting Sponsor Recognition											
Name/Company Logo Included on Promotional Items (Qty. 1,000)											
Logo and Recognition in Annual Report											
Exclusive Sponsor For: <i>(pick one)</i>	VIP Tent Sponsor	Kids Zone	Horns-Free Time								
			Food Truck Alley								
	Location Sponsor		Beach Ball Drop								
			Picture Booth								
Signage at Event <i>(must provide)</i>											
Social Media Features											
Recognition on Event Poster	Logo	Logo	Logo	Logo	Logo	Listed	Listed				
Recognition on JLCC Website	Logo	Logo	Logo	Logo	Logo	Listed	Listed	Listed	Listed	Listed	Listed
Vehicle Participant	Up to 6	Up to 5	Up to 4	Up to 3	Up to 2	1	1	No Limit	1		

Artwork due by 4/1/2021.
 For best results please provide high resolution graphics.

Minimum 300 DPI
Participant Guidelines:
 Please abide by these guidelines for the safety of our participants.

1. Certificate of Insurance must be provided to Event Organizers.
2. Vehicles and equipment must be attended at all times by the representative.
3. Vehicles must not be moved during the event. Set up time begins at 8:30AM on April 24th. Vehicles must be in place by 9:30AM. Leave time is at 3PM or when directed by event coordinators.
4. The Junior League of Corpus Christi, Inc. is not responsible for any vehicles or its contents.
5. Free giveaways are encouraged, but not required.
6. No horns time is from 10am-12PM for those with sensitive ears. Please ensure the horn/siren in your vehicle is not engaged during that time.

You can also contact us to discuss your interest in joining us this year. Thank you