



## The Junior League of Corpus Christi, Inc.

3<sup>rd</sup> Annual Touch-A-Truck

Saturday, March 21, 2020

Water's Edge Park – 602 S. Shoreline Blvd., 78401 10AM – 2PM

No Horns Time from 10AM-12PM

Rain or Shine!

Dear Friends,

What child doesn't love to **Climb. Explore. Learn. Touch?**! Touch-A-Truck provides the unique opportunity for children to explore vehicles of all types, including public service, emergency, utility, construction, landscaping, transportation, delivery, and just plain cool all in one place! Children will be allowed to touch their favorite vehicles, get behind the wheel, and meet the people who help build, protect, and serve our community. Crafts, games, and food trucks will also be part of the day's activities.

Help us to continue to create this change by supporting our Annual Touch-A-Truck event. Our community programming would not be possible without partners like you. Last year, the proceeds of Touch-A-Truck supported the Junior League of Corpus Christi, Inc. community programs and trainings, which included:

### **R.O.C.K.E.T.S: Raising Our Children's Knowledge by Educating through Science**

- Provided 790 area school children with Science Technology Math Engineering (STEM) based activities.

### **Christmas Tree Forrest (CTF):**

- 9th Annual CTF where we gave away 2,000 goodie bags filled with books to children to promote literacy and learning; and
- Hosted a Christmas Party at the Antonio Garcia Arts & Education Center and donated the 30 CTF trees to 30 families and provided gifts for 54 children.

### **Helping Hands:**

- Volunteered at the 3rd Annual Fish for Life Back Shopping Days event which provided 150 students from West Oso and Gibson Elementary with back-to-school clothes;
- Donated 252 new and gently used coats to students at Evans Elementary;
- Annual Christmas Party for the children in emergency shelter at The Ark;
- Passed out 200 toys and bikes to Oak Park Elementary children;
- Donated 150 books to the Boys & Girls Club in Robstown;
- Provided 1,200 backpacks filled with healthy food during spring break to elementary students who suffered from food insecurity; and
- Members spent 2,643 hours volunteering in our community at events such as MLK Day of Service, Habitat of Humanity, and beach cleanups.

Touch-A-Truck provides an excellent opportunity for sponsors to showcase their brand and interact with parents, children, Junior League members and the Corpus Christi community-at-large. **Last year we hosted over 1,200 children and 700 adults. We anticipate another great turnout this year!**

There are multiple ways for your organization to participate: event sponsorships, vehicle showcase, performance, or in-kind support services. So, how can you get started?

- Fill out the enclosed Commitment Form
- Submit ad artwork by **02/07/2020** to be included in marketing materials

The enclosed sponsorship package provides additional event and sponsorship details. We welcome the opportunity to connect with you on participating in the 3<sup>rd</sup> Annual Touch-A-Truck event and can be reached at (361)884-3000 or email is at [touchatruck@jlcc.org](mailto:touchatruck@jlcc.org). We appreciate your time and look forward to partnering with you.

Sincerely,

Jacklyn Munoz & Kristina Bednorz, JLCC Touch-A-Truck, Co-Chairs

5350 S. Staples #208  
Corpus Christi, TX 78411  
P 361-884-3000  
F 361-884-3552  
[www.jlcc.org](http://www.jlcc.org)

#### **Board of Directors**

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*Sustaining Advisor*

#### **Headquarters Staff**

Amanda Lerma  
*Office Manager*

#### **Mission Statement**

*The Junior League of Corpus Christi, Inc. is an organization of women committed to promoting voluntarism, developing the potential of women, and improving the community through the effective action and leadership of trained volunteers. Its purpose is exclusively educational and charitable.*



**MARCH 21, 2020 - | 10AM – 2PM**  
**WATER'S EDGE PARK – 602 S. Shoreline Blvd., 78401**

- YES!** We would like to participate in the Touch-A-Truck event on **March 21, 2020.**
- YES!** I'm interested in being a sponsor.

**Sponsorship Level**

<input type="checkbox"/> \$10,000 Presenting Sponsors	<input type="checkbox"/> Entertainment Sponsor - \$150	<input type="checkbox"/> Non-Profit
<input type="checkbox"/> \$5,000 "Heavy Hauler"	<input type="checkbox"/> Community Supporter- \$100	<input type="checkbox"/> Individual Vehicle - \$100
<input type="checkbox"/> \$3,500 "Monster Truck"	<input type="checkbox"/> Vendor Booth - \$75	
<input type="checkbox"/> \$2,000 "Big Rig"	<input type="checkbox"/> Food Vendor/Food Truck - \$75	
<input type="checkbox"/> \$1,000 "Bulldozer"	<input type="checkbox"/> In-Kind Donation \$ _____ (market value)	
<input type="checkbox"/> \$500 "Excavator"		
<input type="checkbox"/> \$250 "4X4"		

**TOTAL: \$**

Company/Sponsor Name: \_\_\_\_\_

Address: \_\_\_\_\_ City: \_\_\_\_\_ Zip: \_\_\_\_\_

Contact Person: \_\_\_\_\_ E-mail: \_\_\_\_\_

Phone: \_\_\_\_\_

Please list the vehicles you would like to register for Touch-A-Truck:

Vehicle #1: \_\_\_\_\_ Length: \_\_\_\_\_ Width: \_\_\_\_\_

Vehicle #2: \_\_\_\_\_ Length: \_\_\_\_\_ Width: \_\_\_\_\_

Vehicle #3: \_\_\_\_\_ Length: \_\_\_\_\_ Width: \_\_\_\_\_

Vehicle #4: \_\_\_\_\_ Length: \_\_\_\_\_ Width: \_\_\_\_\_

Special requirements for vehicles (early arrival time, extra space, etc.):

**Method of Payment:**

Credit Card – Card #: \_\_\_\_\_ Exp. \_\_\_\_\_ CVV: \_\_\_\_\_  
 Billing Zip Code: \_\_\_\_\_ Name on Card: \_\_\_\_\_

Check – Made payable to *The Junior League of Corpus Christi, Inc.* (Tax ID: 74-6053163)


**Please return form with payment to:**  
 The Junior League of Corpus Christi, Inc.  
 5350 S. Staples #208  
 Corpus Christi, TX 78411

**For more information contact:**  
 Jaclyn Munoz & Kristina Bednorz  
 Event Co-Chairs  
 touchatruck@jlcc.org  
 Phone: 361-884-3000

# Touch-A-Truck | **March 21, 2020** | 10AM – 2PM | No Horns Time from 10AM-12PM | FREE to the Public

## SPONSORSHIP & VENDOR PACKAGES

Touch-A-Truck provides an opportunity for businesses and organizations to interact with numerous children and families from Corpus Christi and surrounding communities. Below are the ways you can participate while helping to make a difference in our community. Please complete the enclosed Commitment Form at [touchatruck@jlcc.org](mailto:touchatruck@jlcc.org) by **March 1, 2020** to register for this year's event.

CORPORATE SPONSOR PACKAGES												
	PRESENTING SPONSORS (2 available)	HEAVY HAULER (2 available)	MONSTER TRUCK (4 available)	BIG RIG (2 available)	BULLDOZER	EXCAVATOR	4X4	NON-PROFIT VEHICLES	INDIVIDUAL VEHICLE	ENTERTAINMENT SPONSOR	VENDOR BOOTH /FOOD TRUCK	Community Supporter
	\$10,000	\$5,000	\$3,500	\$2,000	\$1,000	\$500	\$250	\$0	\$100	\$150	\$75	\$100
Presenting Sponsor Recognition												
Name/Company Logo Included on Promotional Items (Qty. 1,000)												
Logo and Recognition in Annual Report												
Exclusive Sponsor For: <i>(pick one)</i>	T-shirts	Kids Zone	Horns- Free Time Food Truck Alley	Kids Birthday Bash Zone Corporate Tent Sponsor								
	Location Sponsor		Hard Hat Donor Event Table/ Volunteer Tent	*Banner in the tent area								
Signage at Event <i>(must provide)</i>												
Social Media Features												
Recognition on Event Poster	Logo	Logo	Logo	Logo	Logo	Listed	Listed					
Recognition on JLCC Website	Logo	Logo	Logo	Logo	Logo	Listed	Listed	Listed	Listed	Listed	Listed	Listed
Vehicle Participant	Up to 6	Up to 5	Up to 4	Up to 3	Up to 2	1	1	No Limit	1			

**Artwork due by 2/07/2020.**

**For best results please provide high resolution graphics.  
Minimum 300 DPI;**

**Participant Guidelines:**

*Please abide by these guidelines for the safety of our participants.*

1. Certificate of Insurance must be provided to Event Organizers.
2. Vehicles and equipment must be attended at all times by the representative.
3. Vehicles must not be moved during the event. Set up time begins at 8:30AM on March 21 Vehicles must be in place by 9:30AM. Leave time is at 2PM or when directed by event coordinators.
4. The Junior League of Corpus Christi, Inc. is not responsible for any vehicles or its contents.
5. Free giveaways are encouraged, but not required.
6. No horns time is from 10am-12PM for those with sensitive ears. Please ensure the horn/siren in your vehicle is not engaged during that time.